

## ORDER



**Orders**  
**Order / Rev:** 706284  
**Alt Order #:** 06274543  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:** 22  
**Flight Dates:** 08/15/12 - 08/21/12  
**Original Date / Rev:** 08/14/12 / 08/14/12  
**Order Type:** Political

## WJXX-TV

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions/ POL  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/ R / President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	120	\$18,680.00	\$15,878.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	120	\$18,680.00	\$15,878.00	0.00
<b>Totals</b>	<b>120</b>	<b>\$18,680.00</b>	<b>\$15,878.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WJXX-TV	9%	\$18,680.00
Market	100%	\$207,555.56

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	6%	\$12,453.33
WCWJ	0%	\$0.00
WJXT	30%	\$62,266.67
WTEV	25%	\$51,888.89
WTLV	30%	\$62,266.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WJXX	08/15/12	08/17/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	-- WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- WTF--		3				\$110.00		0.00			
E 2	WJXX	08/20/12	08/21/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$110.00		0.00			
E 3	WJXX	08/15/12	08/17/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	-- 222--	:30	6	\$125.00	P-3	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- 222--		6				\$125.00		0.00			

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**WJXX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	WJXX	08/15/12	08/17/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a -- 222--	:30	6	\$125.00	P-3	0.00 NM	6	\$750.00
		2X MAX/DAY											
E 4	WJXX	08/20/12	08/21/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a 22-----	:30	4	\$125.00	P-3	0.00 NM	4	\$500.00
		2X MAX/DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	22-----		4		\$125.00		0.00			
E 5	WJXX	08/15/12	08/17/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a -- WTF--	:30	3	\$85.00	P-3	0.00 NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$85.00		0.00			
E 6	WJXX	08/20/12	08/21/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a MT-----	:30	2	\$85.00	P-3	0.00 NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$85.00		0.00			
E 7	WJXX	08/15/12	08/17/12	M-F 10-11AM M-F 10a -11a	CM	M-F 10a -11a -- WTF--	:30	3	\$70.00	P-3	0.00 NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$70.00		0.00			
E 8	WJXX	08/20/12	08/21/12	M-F 10-11AM M-F 10a -11a	CM	M-F 10a -11a MT-----	:30	2	\$70.00	P-3	0.00 NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$70.00		0.00			
E 9	WJXX	08/20/12	08/21/12	The View M-F 11a-12p View	CM	M-F 11a-12p MT-----	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$225.00		0.00			
E 10	WJXX	08/15/12	08/17/12	The View M-F 11a-12p View	CM	M-F 11a-12p -- WTF--	:30	3	\$225.00	P-3	0.00 NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$225.00		0.00			
E 11	WJXX	08/20/12	08/21/12	The Chew The Chew	CM	M-F 1-2p MT-----	:30	2	\$100.00	P-3	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$100.00		0.00			
E 12	WJXX	08/15/12	08/17/12	The Chew The Chew	CM	M-F 1-2p -- WTF--	:30	3	\$100.00	P-3	0.00 NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$100.00		0.00			
E 13	WJXX	08/15/12	08/17/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p -- WTF--	:30	3	\$130.00	P-3	0.00 NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$130.00		0.00			
E 14	WJXX	08/20/12	08/21/12	GMA in the Afternoon GMA in the Afternoon	CM	2-3p MT-----	:30	2	\$130.00	P-3	0.00 NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$130.00		0.00			
E 15	WJXX	08/15/12	08/17/12	General Hospital General Hospital	CM	M-F 3p-4p -- WTF--	:30	3	\$160.00	P-3	0.00 NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$160.00		0.00			
E 16	WJXX	08/20/12	08/21/12	General Hospital General Hospital	CM	M-F 3p-4p MT-----	:30	2	\$160.00	P-3	0.00 NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$160.00		0.00			
E 17	WJXX	08/15/12	08/17/12	4-5p M-F 4-5p	CM	M-F 4-5p -- WTF--	:30	3	\$50.00	P-3	0.00 NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			

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E 17	WJXX	08/15/12	08/17/12	4-5p M-F 4-5p	CM	M-F 4-5p -- WTF--	:30	3	\$50.00	P-3	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$50.00			0.00			
E 18	WJXX	08/20/12	08/21/12	4-5p M-F 4-5p	CM	M-F 4-5p MT-----	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$50.00			0.00			
E 19	WJXX	08/15/12	08/17/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p -- 222--	:30	6	\$90.00	P-3	0.00	NM	6	\$540.00
		2X MAX/DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- 222--		6		\$90.00			0.00			
E 20	WJXX	08/20/12	08/21/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p 22-----	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
		2X MAX/DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	22-----		4		\$90.00			0.00			
E 21	WJXX	08/15/12	08/17/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p -- 222--	:30	6	\$100.00	P-3	0.00	NM	6	\$600.00
		2X MAX/DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- 222--		6		\$100.00			0.00			
E 22	WJXX	08/20/12	08/21/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p 22-----	:30	4	\$100.00	P-3	0.00	NM	4	\$400.00
		2X MAX/DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	22-----		4		\$100.00			0.00			
E 23	WJXX	08/15/12	08/17/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p -- WTF--	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$150.00			0.00			
E 24	WJXX	08/20/12	08/21/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p 21-----	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		2X MAX/DAY: M												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	21-----		3		\$150.00			0.00			
E 25	WJXX	08/20/12	08/21/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p MT-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$250.00			0.00			
E 26	WJXX	08/15/12	08/17/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p -- WTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$250.00			0.00			
E 27	WJXX	08/20/12	08/21/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p MT-----	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/20/12	08/26/12	MT-----		2		\$250.00			0.00			
E 28	WJXX	08/15/12	08/17/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p -- WTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- WTF--		3		\$250.00			0.00			
E 29	WJXX	08/15/12	08/17/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p -- 222--	:30	6	\$250.00	P-3	0.00	NM	6	\$1,500.00
		2X MAX/DAY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	-- 222--		6		\$250.00			0.00			
E 30	WJXX	08/20/12	08/21/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p 22-----	:30	4	\$250.00	P-3	0.00	NM	4	\$1,000.00

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2X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	22-----		4		\$250.00			0.00			
E 31	WJXX	08/15/12	08/17/12	Nightline Nightline	CM	M-F 11:35p-12:05a - WTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3		\$200.00			0.00			
E 32	WJXX	08/20/12	08/21/12	Nightline Nightline	CM	M-F 11:35p-12:05aMT-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2		\$200.00			0.00			
E 33	WJXX	08/15/12	08/17/12	GMJ Sunrise M-F 5-6a	CM	5-6a --WTF--	:30	3	\$70.00	P-3	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	--WTF--		3		\$70.00			0.00			
E 34	WJXX	08/20/12	08/21/12	GMJ Sunrise M-F 5-6a	CM	5-6a MT-----	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2		\$70.00			0.00			
E 35	WJXX	08/18/12	08/18/12	GMA Saturday GMA Saturday	CM	GMA Saturday -----S-	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1		\$100.00			0.00			
E 36	WJXX	08/18/12	08/18/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1		\$175.00			0.00			
E 37	WJXX	08/18/12	08/18/12	Sa 7-8P Sa 7p-8p	CM	Sa 7p-8p -----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1		\$75.00			0.00			
E 38	WJXX	08/18/12	08/18/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p -----S-	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
2X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2		\$250.00			0.00			
E 39	WJXX	08/19/12	08/19/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a -----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1		\$50.00			0.00			
E 40	WJXX	08/19/12	08/19/12	First Coast News On Point First Coast News On Point	CM	First Coast News C-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1		\$50.00			0.00			
E 41	WJXX	08/19/12	08/19/12	GMA Sunday GMA Sunday	CM	GMA Sunday -----S	:30	2	\$175.00	P-3	0.00	NM	2	\$350.00
2X MAX/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		2		\$175.00			0.00			
E 42	WJXX	08/19/12	08/19/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff 6-----S	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1		\$180.00			0.00			
E 43	WJXX	08/19/12	08/19/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p -----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1		\$200.00			0.00			
E 44	WJXX	08/19/12	08/19/12	Sun Prime A America's Funniest Home Videc	CM	7-8p -----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00

Order / Rev: 706284  
 Alt Order #: 06274543  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 22

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	WJXX	08/19/12	08/19/12	Sun Prime A America's Funniest Home Videos	CM	7-8p	-----S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$700.00		0.00			
E 45	WJXX	08/19/12	08/19/12	Sun Prime Other 2nd Program Extreme Makeover: Weight Loss	CM	9-11p	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$1,000.00		0.00			
E 46	WJXX	08/19/12	08/19/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$250.00		0.00			
Totals														120	\$18,680.00